

Thanksgiving '11

19 December 2011



INITIATING TECHNOLOGY
CAMPAIGNS FOR SERVICE &
INVOLVEMENT

WE Explore, Equip, Engage,
Empower

Explore the possibilities and opportunities,

Equip the people with resources and the know-how,

Engage ourselves in their lives by reaching out, and

Empower everyone involved to push beyond status quo.



Reaching out to Home of Joy Fun with the Kids and the Bee

In line with the objective of giving back to the community, we sponsored a Christmas celebration with Jollibee and pledged an entertainment system bundled with educational videos for the kids!

A Message of Thanks

Video and Picture Messages

Thank You for giving time to create your videos!

To ABS-CBN and Tarlac Teams for taking time to create your videos.

To SunPower Fab1 Team for gathering pictures from 2009 and creating your video.

You may view the videos at our itCraft Facebook page.

HOME OF JOY

It's the time of year again to look beyond those long working hours, tons of workload, and stress from the work on hand. There's no better way to take all that stress away than a smile and a hug from a child.

Meet and Mingle

The program kicked off with a brief orientation from Ms. Unnie, a representative from Home of Joy. She shared the mission and story behind the organization, and gave us an overview of the rules and its purpose*.

The kids then arrived with smiles on their faces eager to have fun and spend time with their visitors. 'Lambing' is one word that can describe each one of them, eager to have someone carry, embrace, and simply get to know and play with them.

Fun with the Bee

A Jollitown themed kids party was held, with fun and games for the kids and adults.

Some of the games played with the kids were Bring Me and Trip to Jerusalem, with a Jollitown-twist. For adults, it was Balloon exhibition, where the itCraft family competed with the Home of Joy family. itCraft came off the victor, with speed, agility and teamwork. Gracious for the fun time spent and in the spirit of giving, all the prizes won were given to the children.

By the end of the program, the most awaited guest for the day arrived, Jollibee! The moment Jollibee stepped into the room, smiles across the room followed. The kids jumped off their seats and hovered over Jollibee for a hug. To keep the fun going, Jollibee showed off dance moves and even did a tumbling on stage. It was undeniably great fun for the kids and adults of Home of Joy and itCraft.

*Across this newsletter, you will not find close up pictures of the kids, reason being that this was not allowed.





A Sharing of Gifts

After a meal of Chicken Joy and Spaghetti with the kids, it was time for Gift giving!

Mr. Eric Javier, itCraft President, gave a message of thanks to Home of Joy for allowing the kids to share their time and celebrate with us. Our educational gift package was then presented with video messages from other itCraft employees played for the kids to watch. It was fun seeing them wave back to the screen when someone in the video waves to say hello; and hear them whisper, ‘Ang ganda!’.

After the video, to show their gratitude, the Home Of Joy family was eager to share their talents. We were blessed with a song number of ‘You raise me up’, and dance numbers to the tune of ‘Time of Your Life’ and another one with a compilation of tunes and moves ranging from pop to ballroom. It was a wonderful show!

As the event came to a close, all the time and effort to plan and make this project a reality was worth it.



Our Shared Blessing

42” LG LCD TV and home theater system with 15 Box Sets of Educational Videos

OUR MISSION

We hope to open them to an understanding of the essence of technology not only for fun and games, but as a means of learning as well.